

Seminar on Radio & TV for Senior Techniques Management from Developing Countries

Name	Seminar on Radio & TV for Senior Techniques Management from Developing Countries		
Organizer	China Radio and Television Co. for International Techno-Economic Cooperation		
Time	2023-06-01 -- 2023-06-15	Language for Learning	English
Invited Countries	Developing Countries		
Number of Participants	30		
Requirements for the Participants	Age	Under 45 for officials at or under director's level; under 50 for officials at director general's level.	
	Health	In good health with health certificate issued by the local public hospitals; without diseases with which entry to China is disallowed by China's laws and regulations; without severe chronic diseases such as serious high blood pressure, cardiovascular/cerebrovascular diseases and diabetes; without metal diseases or epidemic diseases that are likely to cause serious threat to public health; not in the process of recovering after a major operation or in the process of acute diseases; not seriously disabled or pregnant.	
	Language	Capable of listening, speaking, reading and writing in English during the training	
	others	Family members or friends shall not follow	
Host City	Beijing	Local Temperature	Summer:28°C□38°C
Cities to visit	Anyang City,Luoyang City	Local Temperature	18°C□29°C,15°C□28°C
Notes	<p>1. Please prepare a valid passport and visa for your planned journey.</p> <p>2. Please be aware of all participants of seminar will be organized to make a presentation about your country and exchange information about Radio & TV Technology Management.</p> <p>3. For exceptional circumstances such as an unscheduled departure, flight delay during transit etc., please inform the project contact person to update the flight status for airport pick-up.</p> <p>4. In principle, an individual is not permitted to change international air ticket. Should it become necessary, please contact the Commerce& Business Office in Chinese Embassy to change the ticket. The requesting person will be charged by the incurred cost before consent.</p> <p>5. For transit flights please confirm if you are required to recheck in your luggage before reaching your destination. After luggage claim please approach to the International Arrival Exit (or Domestic Arrival Exit) then kindly wait for our staff who will hold 'CRTV' on placard. For prolonged waiting time over 15 minutes, you may call the project contact person.</p> <p>6. In case of check-in luggage missing or lost, please call the project contact person to confirm the delivery address prior to filling in the registration form with airline carrier.</p> <p>7. Please monitor the local weather forecast and bring the appropriate clothes. It is also advisable that light footwear will facilitate your visit tours. On occasion of important activities during the seminar, formal or ethnical dress will be required.</p>		

	8. If necessary please bring some handy medicine for your unexpected discomfort.	
Contact of the Organizer	Contact Person(s)	Ms.Yan Fang, Mr.Li Qingpeng
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About the Organizer	<p>CRTV is a professional state-level company in the field of Radio and TV in China. It was established more than 50 years ago, CRTV has conducted of more than 1,000 designs and construction projects in broadcasting and television domain both at home and abroad, of which are over 100 broadcast television centers, MW, SW, FM and TV transmitting stations, radio and TV studio centers, satellite earth stations that are located in more than 60 countries and regions in Asia, Africa, Latin America and Europe. It has also successfully undertaken the tasks of design, installation, test and adjustment of public address systems, simultaneous interpretation systems, CATV and radio & TV re-broadcasting systems, as well as the training of technical personnel for over 50 projects involving conference halls, stadiums and gymnasiums.</p> <p>Commissioned by the Ministry of Commerce of the People's Republic of China, since 2000, CRTV Training Center has organized various courses such as China Radio and TV Administration Official Seminars and Technical Training Course on Radio and TV Broadcast every year. More than 2,000 officials and technical personnel from over 100 countries (from Asia, Africa, Latin America, Europe and Oceania) have participated in these training courses. CRTV has a strong technical force joined by experts and senior engineers and technicians who have accumulated rich experiences in technical consulting, engineering designing, construction, installation, test & adjustment and technical training in the field of radio and TV. CRTV has conducted training courses for the broadcasting and TV technical personnel from some developing countries. Most of trainees have become the backbones of their radio and TV institutions, and some of them have been subsequently promoted to important positions in their radio and TV administrations.</p> <p>CRTV also organizes Beijing International Radio, TV & Film Exhibition (BIRTV), which is held in August every year in Beijing. It is one of the major broadcasting exhibitions in the world.</p> <p>Chinese radio and TV technical personnel are keeping abreast of the up-to-date radio and TV technology all over the world. China is capable of producing complete sets of radio and TV products in different series. The products are technically advanced and quality reliable, and more suitable for use in the developing countries.</p>	
Seminar Content	<p>The program majorly includes:</p> <ol style="list-style-type: none"> 1. China's National Conditions: Mainly introduces China's basic national conditions and the general situation of radio and television, and the exchanges and cooperation between China and developing countries in the field of radio and television. 2. Digitization of Broadcasting and Television Technology: Introduction to the basics of digital television and the Chinese DTMB standard. 3. Broadcast TV transmission and coverage: Introduction to digital transmission and coverage technologies, broadcast TV antennas and applications. 4. Integrated Media: Introduces integrated media technology, introduction and practice of integrated media technology, new technologies of radio and television audio-visual equipment, digitization and networking of radio and television. 5. Radio and television management: mainly introduces the technical team and process of 	

	<p>field broadcasting, and the management of technical systems.</p> <p>These contents will be completed in the form of special lectures and special seminars. In addition to the lectures in classroom, we will also arrange the visits to the China Media Group (CMG), Luoyang Radio and TV Station, Anyang Radio and TV Station, the Radio and TV equipment manufacturers to understand the development of China's radio and television industry and the actual operation of stations. These visits will help the participants learn more about the development of China Radio and Television industry, and enable participants to gain a much more comprehensive understanding of the China's radio and television, whereby helping them manage the learned knowledge, and application in their future work.</p> <p>In order to strengthen participants' understanding of China's national conditions as well as strengthening the culture exchange between China and foreign countries, the training course will arrange for participants the tours to the Great Wall, Tiananmen Square in Beijing and Luoyang and Anyang's famous scenic spots.</p> <p>By arranging special lectures, study visits, the thematic discussions, participants from various countries will have a greater insight into the achievements of the China's reform and opening-up policy, the current situation of radio & television and its development and management in China to promote the further bilateral cooperation in the field of radio and television.</p>
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